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Robert D. Hisrich is the Garvin Professor of Global Entrepreneurship and Director of the Walker Center for Global Entrepreneurship at Thunderbird. He is also president of H&B Associates, a marketing and management consulting firm he founded.

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contemporary, and easy to read, this book conveys the excitement and reality of entrepreneurship. Coulter focuses on the actual tasks and activities of the entrepreneur. Entrepreneurship, intrapreneurship, and venture capital the foundation of economic renaissance, Robert D. Hisrich, 1986, Biography & Autobiography, 144 pages. .

Entrepreneurship, 2013, 640 pages, Robert D. Hisrich ...

Robert D. Hisrich, Ph.D., is the Garvin Professor of Global Entrepreneurship and director of the Walker Center for Global Entrepreneurship at Thunderbird School of Global Management. He has authored or coauthored 26 books and more than 350 articles on entrepreneurship.

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