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Ology The Art And  
Science Of  
Creating Great  
Presentations

# Slide Ology The Art And Science Of Creating Great Presentations

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options to review.

## Creating Great Presentations

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## **Slide Ology The Art And**

Slide:ology is a  
combination of the  
words slide (as in  
PowerPoint slide) and  
ideology, which is an  
apt description for the  
book. Although there  
are specific  
prescriptions for

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making successful presentations, the book does a better job at presenting Nancy Duarte's ideology (although I would use the word methodology) for crafting presentations.

## **Amazon.com: slide:ology: The Art and Science of Creating ...**

There's an art and science to creating great presentation

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Science Of  
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slides and Slide:ology gives you insight into both. When making presentations, you need to think visually. However, most organizations don't train people in thinking like a designer and we certainly don't learn visual language in school the way we learn written language.

**Slide:ology: The Art  
And Science Of  
Creating Great ...**

# Access Free Slide Ology The Art And

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Quality Great  
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slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is full of practical approaches to visual story development that can be applied by anyone. The book combines conceptual thinking and inspirational design, with insightful



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case studies from the  
world's leading brands.

**Slide:ology: The Art  
and Science of  
Creating Great ...**

slide:ology is designed  
as a reasonably  
comprehensive how-to  
guide on creating  
compelling visual  
material for  
presentations,  
promotional materials,  
and stories. The book  
is an easy read and  
visually very appealing.

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With a list price of \$34.99, I found the book to be a very affordable introduction to the world of the graphic designer.

## **slide:ology: The Art and Science of Creating Great ...**

Slideology the art and science of creating great presentations paperback by nancy duarte - overrated, extremely light on content

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**(PDF) Slideology the  
art and science of  
creating great ...**

With slide:ology you'll learn to: Connect with specific audiences Turn ideas into informative graphics Use sketching and diagramming techniques effectively Create graphics that enable audiences to...

**Slide:ology: The Art  
and Science of  
Creating Great ...**

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slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth , this book is full of practical approaches to visual story development that can be applied by anyone.

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THE ART AND SCIENCE  
OF CREATING GREAT  
PRESENTATIONS.

slide:ology. THE ART  
AND SCIENCE OF  
CREATING GREAT  
PRESENTATIONS.

CHAPTER 1. 1. Creating  
a New Slide Ideology. 2  
slide:ology. We are all  
inherently visual  
communicators.

Consider kindergarten:  
crayons, fi nger paints,  
and clay propelled our  
expression, not word  
processors or

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spreadsheets.

Creating Great  
Presentations

**THE ART AND  
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slide:ology fills that  
void. Written by Nancy  
Duarte, President and  
CEO of Duarte Design,  
the firm that created  
the presentation for Al  
Gore's Oscar-winning  
film, An Inconvenient  
Truth , this book is full  
of practical approaches  
to visual story

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development that can  
be applied by anyone.

Presentations

**slide:ology: The Art  
and Science of  
Creating Great ...**

The title of this entry is taken from a book written by Nancy Duarte: Slide:ology, The Art and Science of Creating Great Presentations. In a previous entry, I talked about how humans have evolved to survive in groups. This

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means that communicating ideas effectively is essential for our existence. This is even more valid in the sphere of business.

## **Presentation Tips From Nancy Duarte's Slide:ology | HuffPost**

Slide:ology reaches a broad audience because it offers a new way to think about presentations. It also provides practical



# Access Free Slide Ology The Art And

Science Of  
examples and inside  
tips for the beginners  
on how to turn words  
into visual images.

## **slide:ology: The Art and Science of... book by Nancy Duarte**

Finally! Nancy Duarte,  
the Principle of Duarte  
Design (the firm behind  
the creation of Al  
Gore's Oscar-winning  
presentations), has  
published a  
presentation book for

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the rest of us. It's called  
Slide:ology: The Art  
and Science of  
Creating Great  
Presentations.

Slide:ology is practical,  
it's highly visual, and  
it's beautiful. I love this  
book. Slide:ology  
should come bundled  
with every copy of ...

**Presentation Zen:  
Slide:ology: My  
favorite  
presentation ...**

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used options and get  
the best deals for  
Slide:ology : The Art  
and Science of  
Creating Great  
Presentations by Nancy  
Duarte (2008, Trade  
Paperback, Revised  
edition) at the best  
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## **Slide:ology : The Art and Science of Creating Great ...**

Review:  
*Page 19/25*

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Science Of  
slide:ology-The Art and  
Science of Creating  
Great Presentations 5  
Star, Communications,  
Decision-Making &  
Decision-Support.  
AMAZING-not about  
slides, about mind to  
mind communication,  
August 26, 2008.  
Nancy Duarte.

**Review:**  
**slide:ology-The Art  
and Science of  
Creating Great ...**

'slide:ology is a

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beautifully-designed,  
practical guide to  
creating visually  
effective presentations.  
While referencing the  
work that has gone on  
before, Nancy brings a  
fresh perspective to  
this inaugural effort.

## **slide:ology: The Art and Science of Presentation Design**

...

Presentation Tips From  
Nancy Duarte's  
Slide:ology By Ricardo

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B. Salinas, Founder and  
Chairman, Grupo

Salinas No, it's not a  
mistake. The title of  
this entry is taken from  
a book written by

Nancy Duarte:

Slide:ology, The Art  
and Science of

Creating Great

Presentations. . . . In

her book, Nancy

Duarte writes that a  
presentation is often

the last

**By Ricardo B.**

*Page 22/25*

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## Science Of Creating Great Presentations

### **Salinas, Founder and Chairman, Grupo Salinas**

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**slide:ology by  
Duarte, Nancy  
(ebook)**

Old Famous Streets -  
Tehran, Iran

Moghberodouleh

Square Saadi St. / 1951

Old Sarband-1961

Lalehzar St./1947

Istanbul St./1947

**Old Famous Streets  
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for research in the field  
of biotechn ology and  
regenerative medicine.



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