

The Responsible Company What Weve Learned From Patagonias First 40 Years

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The Responsible Company What Weve

The Responsible Company, by Yvon Chouinard, founder and owner of Patagonia, and Vincent Stanley, co-editor of its Footprint Chronicles, draw on the their 40 years' experience at Patagonia – and knowledge of current efforts by other companies – to articulate the elements of responsible business for our time.

The Responsible Company: What We've Learned From Patagonia ...

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The Responsible Company: What We've Learned from Patagonia ...

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The Responsible Company: What We've Learned From Patagonia ...

In plain, compelling prose, the authors describe the current impact of manufacturing and commerce on the planet's natural systems and human communities, and how that impact now forces business to change its ways. The Responsible Company shows companies how to reduce the harm they cause, improve the quality of their business, and provide the kind of meaningful work everyone seeks.

The Responsible Company: What We've Learned From ...

The Responsible Company shows companies how to reduce the harm they cause, improve the quality of their business, and provide the kind of meaningful work everyone seeks. It concludes with specific, practical steps every business can undertake, as well as advice on what to do, in what order.

Amazon.com: The Responsible Company: What We've Learned ...

In The Responsible Company, published by Patagonia, Chouinard and Stanley recount how the company and its culture gained the confidence – step by step and misstep – to make its work progressively more responsible, and to ultimately share its discoveries with companies as large as Wal-Mart and as small as the corner bak

The Responsible Company: What We've Learned from Patagonia ...

In The Responsible Company, the authors—founder & co-owner of Patagonia, Yvon Chouinard along with his nephew & sometimes Patagonia employee, Vincent Stanley—have a starting point which concludes that there is no responsible company, rather companies that are choosing to take different steps towards being responsible to all of their stakeholders. The book is a road-map of sorts to help employees and businesses identify their environmental and social short-comings, and take steps to ...

Book Review of “The Responsible Company: What We've ...

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The Responsible Company: What We've Learned From Patagonia ...

The Responsible Company: What We've Learned from Patagonia's First 40 Years. by Yvon Chouinard and Vincent Stanley. We hear a lot about sustainability, but the authors contend “no human economic activity is yet sustainable...Responsible seems to us the apt, more modest, word to use... The term itself is necessary shorthand; there is no responsible company, only responsible companies of ...

The Responsible Company – The Key Point

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The Responsible Company: What We've Learned From Patagonia ...

To be sustainable means to not take more from nature than we can give back. But we do take back more than we can give, we do harm nature more than we help it. Everything we make does some damage. The goal is to have a responsible company.

The Responsible Company: What We've Learned From Patagonia ...

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The Responsible Company : What We've Learned from ...

Patagonia, named by Fortune in 2007 as the coolest company on the planet, has earned a reputation as much for its ground-breaking environmental and social practices as for the quality of its clothes. In this exceptionally frank account, Chouinard and Stanley recount how the company and its cu...

The Responsible Company: What We've Learned from ...

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The Responsible Company: What We've Learned From Patagonia ...

The Responsible Company: What We've Learned From Patagonia's First 40 Years by Yvon Chouinard & Vincent Stanley (Patagonia paperback book/also available as an ebook, \$9.95) \$19.95 1 color The Fisherman's Son by Chris Malloy (Patagonia paperback book)

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The Responsible Company shows companies how to reduce the harm they cause, improve the quality of their business, and provide the kind of meaningful work everyone seeks. It concludes with specific,...

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Overview In The Responsible Company, Yvon Chouinard, founder and owner of Patagonia, and Vincent Stanley, co-editor of its Footprint Chronicles, draw on their 40 years' experience at Patagonia - and knowledge of current efforts by other companies - to articulate the elements of responsible business for our time.

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